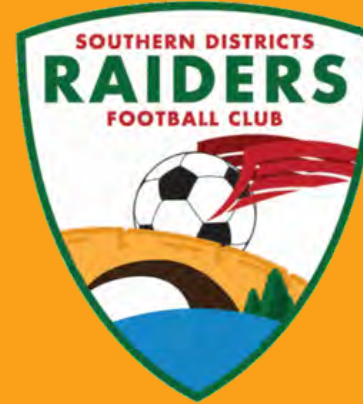
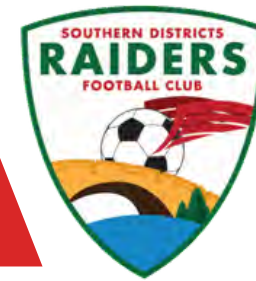




2026

SPONSOR OPPORTUNITIES

INTRODUCTION



Partner with Your Community Team

Representing 32 local clubs with close to 10,000 players through the Southern Districts Soccer Football Association, SD Raiders FC is the pride of our region. With more than 500 players in our Men's, Women's, and Development programs, we compete at the highest levels of the NPL and are always striving to grow the game locally.

We're proud to call **two fantastic venues** home. **Ernie Smith Reserve** in Moorebank now features two fields – a premier grass pitch and a brand-new artificial turf field. Our **Girls and Women's programs** train at **Cirillo Reserve** in Middleton Grange, which offers state-of-the-art facilities and a dedicated space for their ongoing growth and success.

SOUTHERN DISTRICTS FOOTBALL CLUB

#raidersway

PROGRAMS



NATIONAL PREMIER LEAGUE (NPL)

The **top tier of football** in NSW – where the state's best compete.

Our **First Grade and U20 Men** proudly represent SD Raiders FC after earning **promotion to NPL!**

Elite football. Professional pathways. Passion on display.

LEAGUE ONE WOMENS (L1W)

Our **Women's Program is flying high!**

With SD Raiders finishing **2nd in the Club Championship** in 2025.

Our **First Grade and U23** women's teams continue to set the standard for excellence.

Strong pathways, professional coaching, and a winning culture..

BOYS' YOUTH LEAGUE ONE (BYL1)

Our **Boys Youth League One** program provides a **high-performance pathway** for talented players aged 13–18.

Competing at an elite level with professional coaching, this is where future NPL stars are made.

GIRLS' YOUTH LEAGUE TWO (GYL2)

The **Girls Youth League Two** program gives young female players aged 14–18 a chance to **develop, compete, and shine.**

With experienced coaches and a strong focus on player growth, SD Raiders is building the next generation of female footballers.

MIXED JUNIOR DEVELOPMENT LEAGUE (JDL)

Our **JDL** is designed for boys and girls aged 9–12 to learn, **develop, and compete together** in a fun, structured environment.

Focus on skill, teamwork, and love of the game – the perfect foundation for future football stars..

GIRLS' JUNIOR DEVELOPMENT LEAGUE (GJDL)

The **GJDL** gives girls aged 10–13 a **fun, skill-focused introduction to football.**

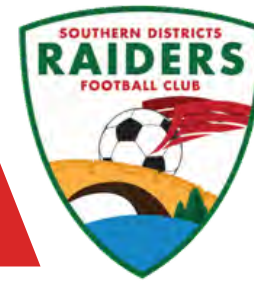
Develop confidence, technique, and teamwork while enjoying a supportive environment that fosters a lifelong love of the game.

MINI RAIDERS

Our **Mini Raiders** are our youngest players, aged 5–10, getting their **first taste of football.**

Fun, games, and foundational skills make this the perfect pre-JDL program to start your football journey!

COMMUNITY REACH



CLUBS

Our biggest reach is SDSFA clubs, there are currently 32 clubs that can engage with Raiders for educational, development and partnering opportunities.

PARTNERSHIPS

We have become a partner of the Heartbeat of Football Foundation, engaging with them on fundraising efforts as well as reaching our member clubs to follow our example.

COUNCIL

We have a longstanding strong relationship with Liverpool and Fairfield City Councils.

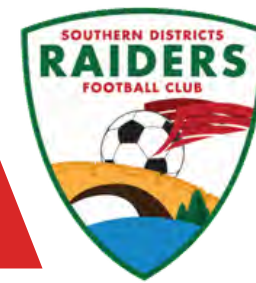
SCHOOLS

We partner with schools to run their educational programs, with the students and also teachers to deliver the best for their students. We also hold an Annual event, the Catherine Cannuli Cup which is run for girls only as an opportunity to play, engage and offer development.

SOUTHERN DISTRICTS FOOTBALL CLUB

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AUDIENCE COVERAGE



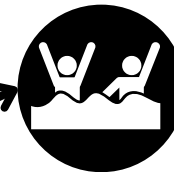
MEMBERSHIP

With more than 500 players, SD Raiders stands as part of SDSFA's strong football network of 32 clubs and over 10,000 participants.



GROUND COVERAGE

Gain weekly exposure to thousands at our premier venues, Ernie Smith Reserve and Cirillo Reserve.



FACEBOOK

SD Raiders FC enjoys a strong following with over 14k supporters, alongside nearly 10k followers for SDSFA.



YOUTUBE STREAMING

Greater visibility, wider reach — our NPL Men's games are livestreamed via FNSW Channel.

INSTAGRAM

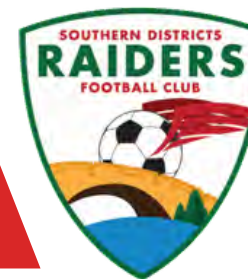
SD Raiders FC: 4.8K followers strong, with SDSFA adding almost 2.7K more!



SOUTHERN DISTRICTS FOOTBALL CLUB

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SPONSORSHIP PACKAGES



2026

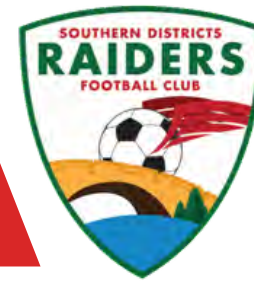
2026				Bronze CLUB \$500	Silver CLUB \$1,000	Gold CLUB \$2,000	Silver TEAM \$3,000	Gold TEAM \$5,000	RUBY \$10,000	EMERALD \$20,000	PLATINUM \$50,000
ON-SITE SIGNAGE	Sign(s) (2400mm x 850mm)	Corflute	Ernie Smith Main Field	☐	☐	☒	☒	☒	☒	☐	☐
			Ernie Smith Synthetic Field OR Cirillo Reserve	☒	☒	☒	☒	☒	☐	☐	
	Ali-Panel	Ernie Smith Main Field	☐	☐	☐	☐	☐	☐	☒	☒	
		Ernie Smith Synthetic Field AND Cirillo Reserve	☐	☐	☐	☐	☐	☐	☒	☒	
	Sponsor sign at Ernie Smith Canteen			☐	☐	☐	☐	☒	☒	☒	☒
ONLINE PROMOTIONS	Website Domain Link			☒	☒	☒	☒	☒	☒	☒	☒
	Social Media (Facebook, Instagram)	Monthly	☐	☐	☒	☒	☒	☒	☒	☒	☒
		Weekly	☐	☐	☐	☐	☒	☒	☒	☒	☒
		Welcome Post	☒	☒	☒	☒	☒	☒	☒	☒	☒
	Stacks TeamApp Advertising			☐	☐	☒	☒	☒	☒	☒	☒
Newsletter Advertisement			☐	☐	☒	☒	☒	☒	☒	☒	
TEAMWEAR PARTNER	Logo Placement		Match Day Jersey	☐	☐	☐	☐	☐	☒	☒	☒
			Training Jersey	☐	☐	☐	☒	☒	☐	☐	☐
OTHER	Presentation Night Ticket(s)			☐	☐	☐	☐	☒	☒	☒	☒
	Season Pass to NPL Mens Home Matches			☐	☒	☒	☒	☒	☒	☒	☒
	Club Jacket(s)			☐	☐	☒	☒	☒	☒	☒	☒

Multi-year partnership options available – contact us to learn more.

Excludes GST | Customisable Packages | Logo Placement Subject to Availability

All specifics confirmed in your contract – tailored for you!

CLUB SPONSORS



BRONZE \$500

- **One** Eye-catching corflute signage at **Ernie Smith Synthetic Field** or **Cirillo Reserve** (*Upgrade to Ernie Smith Main Field for additional \$250!*).
- **Logo & website link** featured on our **club website** under Sponsors.
- **Welcome post** on our **social media pages** to thousands of followers.

SILVER \$1,000

- **One** Eye-catching corflute signage at **Ernie Smith Synthetic Field** or **Cirillo Reserve** (*Upgrade to Ernie Smith Main Field for additional \$250!*).
- **Logo & website link** featured on our **club website** under Sponsors.
- **Welcome post** on our **social media pages** to thousands of followers.
- **One season pass** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.

GOLD \$2,000

- **Two** Eye-catching corflute signage at **Ernie Smith Main Field** and either **Ernie Smith Synthetic Field** or **Cirillo Reserve**.
- **Logo & website link** featured on our **club website** under Sponsors + advert on our **Stacks TeamApp**.
- **Advertisement** of your **Company logo** in our **Newsletter**.
- **Welcome post** on our **social media pages** + **monthly shoutouts** during season.
- **One season pass** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.
- **One Official Club Jacket**.

TEAM SPONSORS



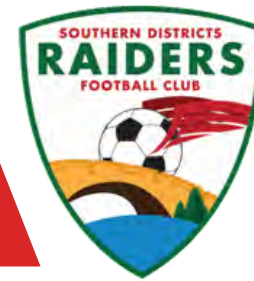
SILVER \$3,000

- **Two** Eye-catching corflute signage at **Ernie Smith Main Field** and either **Ernie Smith Synthetic Field** or **Cirillo Reserve**.
- **Logo & website link** featured on our **club website** under Sponsors + advert on our **Stacks TeamApp**.
- **Advertisement** of your **Company logo** in our **Newsletter**.
- **Welcome post** on our **social media pages** + **monthly shoutouts** during season.
- **Two season passes** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.
- **Company Logo** placement on **Training Jersey**.
- **One** Official Club **Jacket**.

GOLD \$5,000

- **Two** Eye-catching corflute signage at **Ernie Smith Main Field** and either **Ernie Smith Synthetic Field** or **Cirillo Reserve**.
- **Sign** on Sponsors shoutouts at **Ernie Smith Canteen**.
- **Logo & website link** featured on our **club website** under Sponsors + advert on our **Stacks TeamApp**.
- **Advertisement** of your **Company logo** in our **Newsletter**.
- **Welcome post** on our **social media pages** + **Company Logo** displays on our **weekly Match Day** and **Results** posts during season. Plus **monthly shoutouts** during the season.
- **Four season passes** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.
- **Company Logo** placement on **Training Jersey**.
- **Two Presentation Night Tickets** to attend the **Senior Presentation Event**.
- **One** Official Club **Jacket**.

PROGRAM SPONSORS

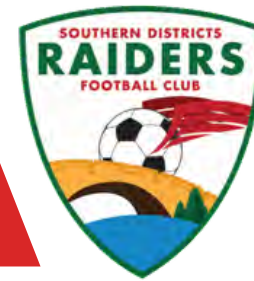


RUBY \$10,000

- **Two** Eye-catching Corflute signage at **Ernie Smith Main Field** and **Ernie Smith Synthetic Field** or **Cirillo Reserve**.
- **Sign** on Sponsors shoutouts at **Ernie Smith Canteen**.
- **Logo & website link** featured on our **club website** under Sponsors + advert on our **Stacks TeamApp**.
- **Advertisement** of your **Company logo** in our **Newsletter**.
- **Welcome post** on our **social media pages** + **Company Logo** displays on our **weekly Match Day** and **Results** posts during season. Plus **monthly shoutouts** during the season.
- **Four season passes** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.
- **Company Logo** placement on **Match Day Jersey**.
- **Four Presentation Night Tickets** to attend the **Senior Presentation Event**.
- **Two** Official Club **Jacket**.

Excludes GST | Customisable Packages
All specifics confirmed in your contract — tailored for you!

PROGRAM SPONSORS

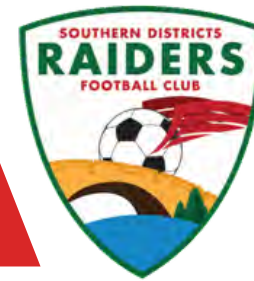


EMERALD \$20,000

- **Three** Eye-catching Ali-Panel signage at **Ernie Smith Main Field, Ernie Smith Synthetic Field** and **Cirillo Reserve**.
- **Sign** on Sponsors shoutouts at **Ernie Smith Canteen**.
- **Logo & website link** featured on our **club website** under Sponsors + advert on our **Stacks TeamApp**.
- **Advertisement** of your **Company logo** in our **Newsletter**.
- **Welcome post** on our **social media pages** + **Company Logo** displays on our **weekly Match Day** and **Results** posts during season. Plus **monthly shoutouts** during the season.
- **Four season passes** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.
- **Company Logo** placement on **Match Day Jersey**.
- **Four Presentation Night Tickets** to attend the **Senior Presentation Event**.
- **Two** Official Club **Jacket**.

Excludes GST | Customisable Packages
All specifics confirmed in your contract — tailored for you!

CLUB SPONSORS

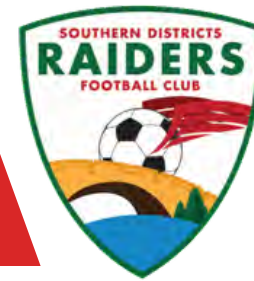


PLATINUM \$50,000

- **Three** Eye-catching Ali-Panel signage at **Ernie Smith Main Field, Ernie Smith Synthetic Field** and **Cirillo Reserve**.
- **Sign** on Sponsors shoutouts at **Ernie Smith Canteen**.
- **Logo & website link** featured on our **club website** under Sponsors + advert on our **Stacks TeamApp**.
- **Advertisement** of your **Company logo** in our **Newsletter**.
- **Welcome post** on our **social media pages** + **Company Logo** displays on our **weekly Match Day** and **Results** posts during season. Plus **monthly shoutouts** during the season.
- **Four season passes** to all **NPL Men's Home Matches** at **Ernie Smith Reserve**.
- **Company Logo** placement on **Match Day Jersey**.
- **Ten Presentation Night Tickets** to attend the **Senior Presentation Event**.
- **Five** Official Club **Jacket**.

Excludes GST | Customisable Packages
All specifics confirmed in your contract — tailored for you!

SPONSOR BENEFITS



SIGNAGE

Customise your visual presence at the grounds

CONTENT

Supported by the Club to produce effective content



FLEXIBILITY

We work together on the best outcome for you and your business

NETWORKING

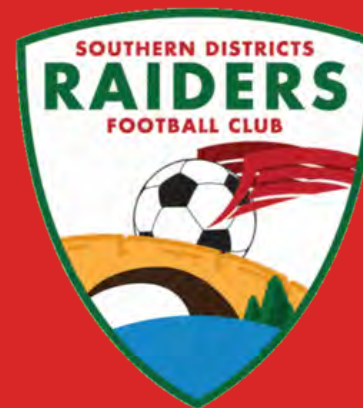
Connecting your business with our SD Raiders Community.

INCREASED EXPOSURE

The promotion of our senior men into NPL brings with it a substantial increase in exposure, attracting greater media attention and fan engagement.

SOUTHERN DISTRICTS FOOTBALL CLUB

#raidersway



SD RAIDERS 2026



<https://sdraiders.com.au>



info@sdsfa.com



02 9892 1962

Express your interest here



THANK YOU