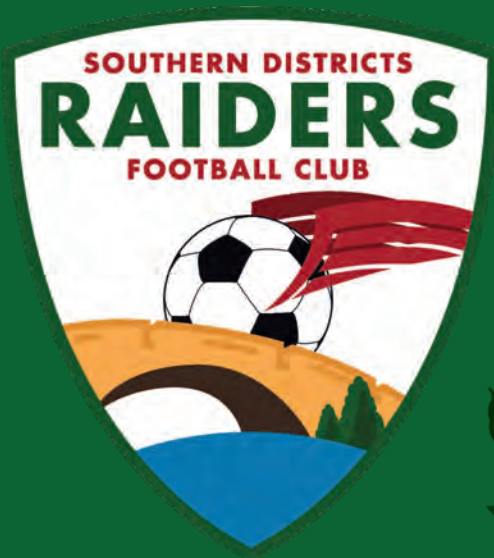




---

# SD RAIDERS FC

## SPONSORSHIP PACKAGES 2027

Partner with your community team

# ABOUT SD RAIDERS FC



SD Raiders FC is one of the most exciting and fastest-growing football clubs in South West Sydney. With teams competing across National Premier League, League One Women's, Youth Leagues, and Junior Development programs, we are building pathways from grassroots to elite football.

**500+**

Registered Players

**7**

Programs

**32**

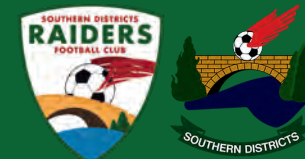
SDSFA Partner Clubs

## OUR MISSION

To provide inclusive, high-quality football pathways that develop players, unite communities, and inspire the next generation of athletes across South West Sydney.



# OUR PROGRAMS



SD Raiders FC provides a complete football pathway, supporting players from their first kick through to elite-level competition in an environment focused on development, opportunity, and success.

## National Premier League Men's (NPL)

**SD Raiders Men's NPL** is the pinnacle of our football pathway, representing the club with pride, ambition, and a commitment to excellence on the state stage.

## National Premier League Women's (NPLW)

**SD Raiders Women's NPL** secured promotion to the Women's NPL following an outstanding season in 2026, reflecting the strength and success of the Women's Program.

## Boys' Youth League One (BYL1)

**SD Raiders Boys Youth League One** (ages 13-18) nurtures the next generation of players through elite coaching, strong values, and a clear pathway to senior football.

## Girls' Youth League Two (GYL2)

**SD Raiders Girls Youth League Two** (ages 14-18) empowers young female athletes to develop their skills, confidence, and passion for the game in a supportive environment.

## Mixed Junior Development League (MJDL)

**Southern Districts Mixed JDL** (ages 9-12) builds skills, confidence, and a love of football in young players.

## Girls' Junior Development League (GJDL)

**SD Raiders Girls JDL** (ages 10-13) helps young players grow their skills, confidence, and passion for the game.

## Mini Raiders

**Mini Raiders** pre JDL (ages 5-10) is where the SD Raiders journey begins, introducing children to football through fun, friendships, and learning.

## 32 PARTNER CLUBS

Proudly connected to 32 partner clubs through the Southern Districts Soccer Football Association, providing access to a football network of more than 11,000 players, families, coaches, and supporters across South West Sydney.

## COUNCIL PARTNERSHIPS

Working closely with Liverpool and Fairfield City Councils to enhance sporting opportunities, improve community facilities, and support the continued growth of football throughout the region.

## SCHOOL PROGRAMS

Creating meaningful connections with local schools through initiatives such as the Catherine Cannuli Cup and grassroots engagement programs, inspiring the next generation of footballers and promoting active participation in sport.

## HEARTBEAT OF FOOTBALL

More than a football club, SD Raiders is a recognised leader within the South West Sydney community, delivering pathways from grassroots to elite football while fostering inclusion, development, and sporting excellence for all.

**SD Raiders FC | Developing Players. Building Community. Inspiring Success.**

# AUDIENCE & COVERAGE



## MEMBERSHIP

# 500+

Registered players across all programs, with access to 32 partner clubs and over 11,000 participants in the SDSFA network.

## GROUND COVERAGE

# 2 Venues

Ernie Smith Reserve (Main & Synthetic Fields) and Cirillo Reserve — high-visibility signage locations.

## DIGITAL & SOCIAL REACH

### FACEBOOK

# 14,000+

followers + 10K via SDSFA

### INSTAGRAM

# 6,300+

followers + 2.9K via SDSFA

### YOUTUBE / LIVESTREAM

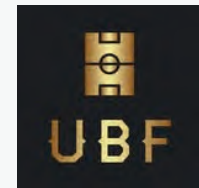
# 7,500+

avg. views per match via Football NSW Youtube Channel

## United By Football PARTNERSHIP

Our partnership with UBF has been instrumental in driving Instagram growth throughout 2026, helping us connect with a wider audience and significantly increase engagement across all our digital platforms.

July 2026: Reached 3.7 million Instagram views and over 1 million Facebook views in a 90-day period.



# SPONSORSHIP PACKAGES

2027 SEASON

Choose the package that best suits your business goals

# CLUB SPONSOR



## BRONZE \$1,000

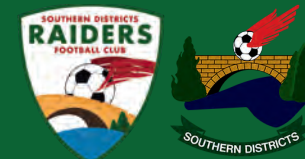
- One corflute sign at Ernie Smith Synthetic Field or Cirillo Reserve
- Welcome post on social media
- Company Logo & website link on club website
- Advert on Club Platform

## SILVER \$1,500

- Two corflute signs, One (1) at Ernie Smith Synthetic Field and One (1) at Cirillo Reserve
- Welcome post on social media
- Company Logo & website link on club website
- Advert on Club Platform

\*Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract\*

# TEAM SPONSOR



## GOLD \$2,500

- Corflute field sign, 1 x Ernie Smith Synthetic Field and 1 x at Cirillo Reserve
- Welcome post on social media
- Company Logo & website link on club website
- 2 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo on One RedTraining/WarmUp Kit for Nominated Team
- 1 x Season Pass to SD Raiders NPL Home Matches
- 1 x Club Polo

## RUBY \$5,000

- Corflute field signs, 1 x Ernie Smith Main Field, 1 x Ernie Smith Synthetic Field and 1 x Cirillo Reserve.
- Welcome post on social media
- Company Logo & website link on club website
- 3 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo on Game Day Kit for Nominated Team
- 2 x Presentation Tickets to SD Raiders Senior Presentation Night.
- 2 x Season Passes to SD Raiders NPL Home Matches
- 1 x Club Polo

**Nominate your preferred SD Raiders FC Team for sponsorship.**

*\*Teams subject to availability\**

*\*Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract\**

## EMERALD \$10,000

- Corflute field signs, 2 x Ernie Smith Main Field, 1 x Ernie Smith Synthetic Field and 1 x Cirillo Reserve.
- Company Logo on Sponsor Board at Ernie Smith Canteen
- Welcome post on social media
- Company Logo & website link on club website
- Company Logo on weekly Fixture and Results Socials Post during the season
- 6 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo in NPL Match Day Booklet (NPL Home Matches Only)
- Company Logo on Game Day Kit for Nominated Program
- 4 x Presentation Tickets to SD Raiders Senior Presentation Night.
- 4 x Season Passes to SD Raiders NPL Home Matches
- 2 x Club Polo

\*Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract\*

## PLATINUM \$20,000

- Corflute field signs, 2 x Ernie Smith Main Field, 2 x Ernie Smith Synthetic Field and 2 x Cirillo Reserve.
- Company Logo on Sponsor Board at Ernie Smith Canteen
- Welcome post on social media
- Company Logo & website link on club website
- Company Logo on weekly Fixture and Results Socials Post during the season
- 6 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo in NPL Match Day Booklet (NPL Home Matches Only)
- Company Logo on Game Day Kit for Nominated Program
- Company Logo on one Red Training/Warm Up Kit for Nominated Program
- 4 x Presentation Tickets to SD Raiders Senior Presentation Night.
- 4 x Season Passes to SD Raiders NPL Home Matches
- 4 x Club Polo
- 4 x Club Jackets
- Framed Jersey

\*Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract\*

# SPONSORSHIP AT A GLANCE



|                                    | CLUB SPONSORSHIP |                  | TEAM SPONSORSHIP |              | PROGRAM SPONSORSHIP |                   |
|------------------------------------|------------------|------------------|------------------|--------------|---------------------|-------------------|
|                                    | BRONZE<br>\$1K   | SILVER<br>\$1.5K | GOLD<br>\$2.5K   | RUBY<br>\$5K | EMERALD<br>\$10K    | PLATINUM<br>\$20K |
| Premier Field Signage              | —                | —                | —                | 1            | 2                   | 2                 |
| Club Field Signage                 | 1                | 2                | 2                | 2            | 2                   | 4                 |
| Logo Displayed Online              | ✓                | ✓                | ✓                | ✓            | ✓                   | ✓                 |
| Social Media Posts                 | 1                | 1                | 3                | 4            | 7                   | 7                 |
| Season Pass to NPL Home Matches    | —                | —                | 1                | 2            | 4                   | 4                 |
| Match Day Kit Logo Placement       | —                | —                | —                | ✓            | ✓                   | ✓                 |
| Training/WarmUp Kit Logo Placement | —                | —                | ✓                | —            | —                   | ✓                 |
| Presentation Night Tickets         | —                | —                | —                | 2            | 4                   | 4                 |
| Club Merchandise                   | —                | —                | —                | 1            | 2                   | 8                 |
| Framed Jersey                      | —                | —                | —                | —            | —                   | ✓                 |

All prices Exclude GST | Customisable Packages available | All Package Subject to Availability  
Please review more details on the Package Details pages.

# THANK YOU

---

We'd love to partner with you in 2027

GET IN TOUCH

<https://sdraiders.com.au>

@sdraidersfc

