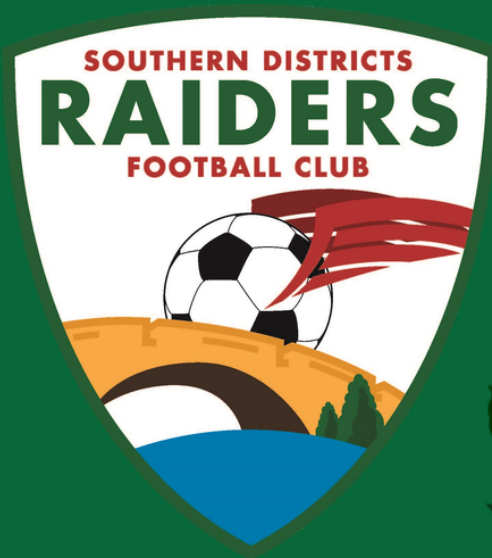




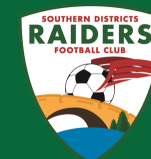
SD RAIDERS FC

SPONSORSHIP PACKAGES 2027

Partner with your community team



ABOUT SD RAIDERS FC



SD Raiders FC is one of the most exciting and fastest-growing football clubs in South West Sydney. With teams competing across National Premier League, League One Women's, Youth Leagues, and Junior Development programs, we are building pathways from grassroots to elite football.

500+

Registered Players

7

Programs

32

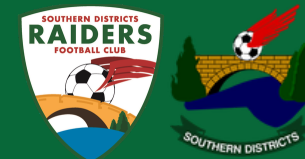
SDSFA Partner Clubs

OUR MISSION

To provide inclusive, high-quality football pathways that develop players, unite communities, and inspire the next generation of athletes across South West Sydney.



OUR PROGRAMS



SD Raiders FC provides a complete football pathway, supporting players from their first kick through to elite-level competition in an environment focused on development, opportunity, and success.

Mens' National Premier League (NPL)

SD Raiders Men's NPL is the pinnacle of our football pathway, representing the club with pride, ambition, and a commitment to excellence on the state stage.

League One Women's (L1W)

SD Raiders League One Women's inspires and develops talented female footballers, creating opportunities to compete, grow, and succeed at the highest levels.

Boys' Youth League One (BYL1)

SD Raiders Boys Youth League One (ages 13-18) nurtures the next generation of players through elite coaching, strong values, and a clear pathway to senior football.

Girls' Youth League Two (GYL2)

SD Raiders Girls Youth League Two (ages 14-18) empowers young female athletes to develop their skills, confidence, and passion for the game in a supportive environment.

Mixed Junior Development League (MJDL)

Southern Districts Mixed JDL (ages 9-12) builds skills, confidence, and a love of football in young players.

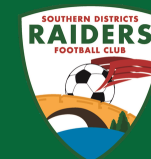
Girls' Junior Development League (GJDL)

SD Raiders Girls JDL (ages 10-13) helps young players grow their skills, confidence, and passion for the game.

Mini Raiders

Mini Raiders pre JDL (ages 5-10) is where the SD Raiders journey begins, introducing children to football through fun, friendships, and learning.

COMMUNITY REACH



32 PARTNER CLUBS

Proudly connected to 32 partner clubs through the Southern Districts Soccer Football Association, providing access to a football network of more than 11,000 players, families, coaches, and supporters across South West Sydney.

COUNCIL PARTNERSHIPS

Working closely with Liverpool and Fairfield City Councils to enhance sporting opportunities, improve community facilities, and support the continued growth of football throughout the region.

SCHOOL PROGRAMS

Creating meaningful connections with local schools through initiatives such as the Catherine Cannuli Cup and grassroots engagement programs, inspiring the next generation of footballers and promoting active participation in sport.

HEARTBEAT OF FOOTBALL

More than a football club, SD Raiders is a recognised leader within the South West Sydney community, delivering pathways from grassroots to elite football while fostering inclusion, development, and sporting excellence for all.

SD Raiders FC | Developing Players. Building Community. Inspiring Success.

AUDIENCE & COVERAGE



MEMBERSHIP

500+

Registered players across all programs, with access to 32 partner clubs and over 11,000 participants in the SDSFA network.

GROUND COVERAGE

2 Venues

Ernie Smith Reserve (Main & Synthetic Fields) and Cirillo Reserve — high-visibility signage locations.

DIGITAL & SOCIAL REACH

FACEBOOK

14,000+

followers + 10K via SDSFA

INSTAGRAM

6,300+

followers + 2.9K via SDSFA

YOUTUBE / LIVESTREAM

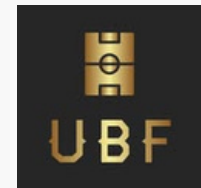
7,500+

avg. views per match via Football NSW Youtube Channel

United By Football PARTNERSHIP

Our partnership with UBF has been instrumental in driving Instagram growth throughout 2026, helping us connect with a wider audience and significantly increase engagement across all our digital platforms.

July 2026: Reached 3.7 million Instagram views and over 1 million Facebook views in a 90-day period.



SPONSORSHIP PACKAGES

2027 SEASON

Choose the package that best suits your business goals

CLUB SPONSOR



BRONZE \$1,000

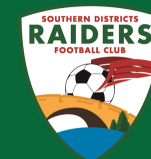
- One corflute sign at Ernie Smith Synthetic Field or Cirillo Reserve
- Welcome post on social media
- Company Logo & website link on club website
- Advert on Club Platform

SILVER \$1,500

- Two corflute signs, One (1) at Ernie Smith Synthetic Field and One (1) at Cirillo Reserve
- Welcome post on social media
- Company Logo & website link on club website
- Advert on Club Platform

Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract

TEAM SPONSOR



GOLD \$2,500

- Corflute field sign, 1 x Ernie Smith Synthetic Field and 1 x at Cirillo Reserve
- Welcome post on social media
- Company Logo & website link on club website
- 2 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo on One RedTraining/WarmUp Kit for Nominated Team
- 1 x Season Pass to SD Raiders NPL Home Matches
- 1 x Club Polo

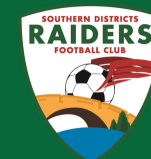
RUBY \$5,000

- Corflute field signs, 1 x Ernie Smith Main Field, 1 x Ernie Smith Synthetic Field and 1 x Cirillo Reserve.
- Welcome post on social media
- Company Logo & website link on club website
- 3 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo on Game Day Kit for Nominated Team
- 2 x Presentation Tickets to SD Raiders Senior Presentation Night.
- 2 x Season Passes to SD Raiders NPL Home Matches
- 1 x Club Polo

Nominate your preferred SD Raiders FC Team for sponsorship.

Teams subject to availability

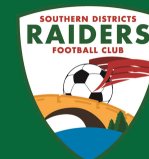
Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract



EMERALD \$10,000

- Corflute field signs, 2 x Ernie Smith Main Field, 1 x Ernie Smith Synthetic Field and 1 x Cirillo Reserve.
- Company Logo on Sponsor Board at Ernie Smith Canteen
- Welcome post on social media
- Company Logo & website link on club website
- Company Logo on weekly Fixture and Results Socials Post during the season
- 6 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo in NPL Match Day Booklet (NPL Home Matches Only)
- Company Logo on Game Day Kit for Nominated Program
- 4 x Presentation Tickets to SD Raiders Senior Presentation Night.
- 4 x Season Passes to SD Raiders NPL Home Matches
- 2 x Club Polo

Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract



PLATINUM \$20,000

- Corflute field signs, 2 x Ernie Smith Main Field, 2 x Ernie Smith Synthetic Field and 2 x Cirillo Reserve.
- Company Logo on Sponsor Board at Ernie Smith Canteen
- Welcome post on social media
- Company Logo & website link on club website
- Company Logo on weekly Fixture and Results Socials Post during the season
- 6 x Season Shout Outs on SD Raiders Facebook and Instagram Page
- Advert on Club Platform
- Company Logo in NPL Match Day Booklet (NPL Home Matches Only)
- Company Logo on Game Day Kit for Nominated Program
- Company Logo on one Red Training/Warm Up Kit for Nominated Program
- 4 x Presentation Tickets to SD Raiders Senior Presentation Night.
- 4 x Season Passes to SD Raiders NPL Home Matches
- 4 x Club Polo
- 4 x Club Jackets
- Framed Jersey

Excludes GST | Customisable Packages | Subject to availability | All specifics confirmed in your contract

SPONSORSHIP AT A GLANCE



	CLUB SPONSORSHIP		TEAM SPONSORSHIP		PROGRAM SPONSORSHIP	
	BRONZE \$1K	SILVER \$1.5K	GOLD \$2.5K	RUBY \$5K	EMERALD \$10K	PLATINUM \$20K
Premier Field Signage	—	—	—	1	2	2
Club Field Signage	1	2	2	2	2	4
Logo Displayed Online	✓	✓	✓	✓	✓	✓
Social Media Posts	1	1	3	4	7	7
Season Pass to NPL Home Matches	—	—	1	2	4	4
Match Day Kit Logo Placement	—	—	—	✓	✓	✓
Training/WarmUp Kit Logo Placement	—	—	✓	—	—	✓
Presentation Night Tickets	—	—	—	2	4	4
Club Merchandise	—	—	—	1	2	8
Framed Jersey	—	—	—	—	—	✓

All prices Exclude GST | Customisable Packages available | All Package Subject to Availability
Please review more details on the Package Details pages.

THANK YOU

We'd love to partner with you in 2027

GET IN TOUCH

<https://sdraiders.com.au>

@sdraidersfc

